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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : David J. Miller  
Atty. Dkt. : 10001634-1  
Issue Date : n/a  
Serial No. : 09/629,262  
Filed : 7/31/2000  
Title : Method And Facility For Displaying Customer Activity And Value

Art Unit : 3625  
Examiner : Mark A. Fadok

OFFICIAL

Commissioner for Patents  
Alexandria, VA 22313-1450

RESPONSE

Dear Examiner Fadok:

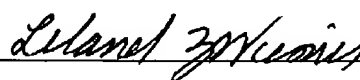
In the office action mailed March 8, 2004, the Examiner rejected Claims 1,2, 4-7, 9-12, 14-17,19, and 20 under 103(a) as unpatentable over Lazaraus et al (U.S. Pat. 6,430,539) in view of Applicant's disclosure and Official Notice. In light of a phone conversation with the Examiner on or about December 18, 2003, further conversation February 10, 2004 and the Examiner's suggested claim language, we have submitted the present response and believe it to be in condition for allowance. Accordingly, the Applicant would request allowance of the aforementioned claims after consideration of the following amendments.

## CERTIFICATE OF TRANSMISSION

I hereby certify that this paper is being transmitted to the Patent and Trademark Office Facsimile Number 703-872-9306 on June 9, 2004.

Leland Wiesner

Typed or Printed Name of Person Signing Certificate

  
Signature